

PANTAFLIX wins a new business customer: Thanks to PANTAFLIX technology, Oldenburg Film Festival reaches even more spectators

Munich, July 28, 2020. PANTAFLIX AG (GSIN: A12UPJ, ISIN: DE000A12UPJ7) and the Oldenburg Film Festival are breaking new ground in challenging times. PANTAFLIX provides its streaming platform technology for the festival, which takes place from 16 September to 20 September, and wins another well-known business customer.

Due to the regulations on hygiene in the course of the coronavirus pandemic, cinemas are still not allowed to be filled to full capacity. Therefore, many filmmakers and cineastes would not be able to enjoy one of the most important German film festivals. However, PANTAFLIX has good news and offers a solution. Thanks to PANTAFLIX technology, the Oldenburg Film Festival will take place as a hybrid version. On one hand, film fans can buy tickets for the cinema screenings. On the other hand, they also have the chance to stream the films of the festival. Once again, the magic of the cinema merges with the convenience of a modern video-on-demand solution - while the two options are not mutually cannibalized.

What is more: viewers, who choose digital access, don't have to do without interviews, moderations and Q&A sessions with cast and film crew. All these events, which are the essence and magic of a film festival, are also broadcast.

“After the restrictions in the context of the COVID-19 pandemic have been eased slightly, we are pleased that productions and also cinema visits are again possible. But we want more. This means that we want to enable as many film fans as possible to enjoy the Oldenburg Film Festival. But not only cineasts profit. Even film crews from abroad, who cannot be on location due to travel restrictions, have now the possibility to watch their contribution digitally without losing audience reactions,” says Rainer Knebel, CTO of PANTAFLIX AG.

“Cinema is based on emotions. Thanks to PANTAFLIX, we now have the chance to considerably expand the audience. This is a win-win situation for everyone: filmmakers, cinema fans, technology providers and us as festival organisers. I am sure that cinema and cleverly used digital solutions are a perfect match. This is why Filmfest Oldenburg is very pleased to be one of the first movers,” says Torsten Neumann, festival director of the Oldenburg International Film Festival.

About PANTAFLIX AG:

PANTAFLIX AG (GSIN: A12UPJ, ISIN: DE000A12UPJ7) is a media and technology company with a clear growth strategy. Through the efficient integration of all Group divisions, the company achieves a high degree of integration with regard to the production, distribution, exploitation and marketing of films and series as well as their rights. In addition to the classic film production business PANTALEON Films, the music label PantaSounds, the production unit PANTAFLIX Studios and the creative agency Creative Cosmos 15 the cloud-based video-on-demand platform (VoD) PANTAFLIX is also part of the Group. The VoD-platform focusses on providing users with a tailor-made premium content offering via all relevant access channels.

PANTAFLIX

PANTAFLIX AG cooperates with renowned partners such as Amazon, Disney, Netflix, StudioCanal, Warner Bros. and others. The Group is represented in Berlin, Cologne and Munich.

Further information is available at www.pantaflixgroup.com and www.pantaflix.com.

PANTAFLIX Investor Relations

CROSS ALLIANCE communication GmbH

Susan Hoffmeister

Tel.: +49 (0)89 1250903-30

E-Mail: sh@crossalliance.de

Website: crossalliance.de

PANTAFLIX Media Relations

CROSS ALLIANCE communication GmbH

Jens Jüttner

Tel.: +49 (0)89 1250903-30

E-Mail: jj@crossalliance.de

Website: crossalliance.de