

PantaSounds signs on singer Peachy and produces first single SANS SOUCI

Munich, December 11, 2019. PantaSounds, music label and subsidiary of PANTAFLIX AG (GSIN: A12UPJ, ISIN: DE000A12UPJ7), announces another artist-signing. With Peachy, the music label, on which the founder Matthias Schweighöfer also released his successful album LACHEN, WEINEN, TANZEN, signs on a promising talent.

Peachy's first solo single – SANS SOUCI – will be released on PantaSounds in January 2020 just in time for the Arena Tour of Adel Tawil's, "Alles Lebt". She will appear as a star guest on the tour and present her own songs in chosen cities as part of the pre-program. The "Alles Lebt" tour includes concerts in 19 cities in Germany, Austria and Switzerland.

Peachy is currently celebrating a great success as duet partner of Adel Tawil. She sings in duet with the musician, songwriter and producer "Tu m'appelles", one of the most successful Germanlanguage radio singles of 2019.

SANS SOUCI has succeeded in attracting the successful producers Patrick Salmy and Ricardo Munoz, who are also jointly responsible for the hit "Tu m'appelles". PantaSounds also works closely during the production with Starwatch Entertainment, the music and artist agency of ProSiebenSat.1 Group.

In addition to her music career, Peachy is also very successful as a YouTuber with her own beauty channel under the same name. With PEACHY, she reaches 141,000 subscribers on the streaming platform and generates seven-digit call-off figures.

"PantaSounds is the perfect partner for me and my goals not only from a professional point of view, but also in terms of private cooperation. I have been warmly welcomed into the Panta family and enjoyed full support from the very beginning. I am looking forward to everything we will achieve together in 2020," says Peachy.

"The enthusiasm for the signing is of course huge. With Peachy, we are gaining a versatile talent, that has already a big fan pool. The conditions for the first production couldn't be better. With the production team of Patrick Salmy and Ricardo Munoz as well as Starwatch Entertainment, we can count on strong partners with great expertise at our side. Together we are optimistic about the next steps," says Lars Ingwersen, Managing Partner of PantaSounds.

About PANTAFLIX AG:

PANTAFLIX AG (GSIN: A12UPJ, ISIN: DE000A12UPJ7) is a media and technology company with a clear growth strategy. Through the efficient integration of all Group divisions, the company achieves a high degree of integration with regard to the production, distribution, exploitation and marketing of films and series as well as their rights. In addition to the classic film production business PANTALEON Films, the music label PantaSounds, the brand integration unit March & Friends and the creative agency Creative Cosmos 15 the cloud-based video-on-demand platform (VoD) PANTAFLIX is also part of the Group. The VoD-platform focusses on providing users with a tailor-made premium content offering via all relevant access channels.



PANTAFLIX AG cooperates with renowned partners such as Amazon, Disney, Netflix, StudioCanal, Warner Bros. and others. The Group is represented in Berlin, Cologne and Munich.

Further information is available at www.pantaflix.com. and www.pantaflix.com.

Investor Relations

CROSS ALLIANCE communication GmbH Susan Hoffmeister

Tel.: +49 (0)89 1250903-30 E-Mail: <u>sh@crossalliance.de</u> <u>www.crossalliance.de</u>