

PANTAFLIX AG: Launch of the fifth season of KRASS KLASSENFAHRT – additional PANTAFLIX original productions in the pipeline

- Launch of the fifth season of KRASS KLASSENFAHRT on December 6 – fourth season with already seven-digit streaming figures in the first three weeks after launch
- Shooting of three additional PANTAFLIX Original productions – including the first PANTAFLIX Original Movie

Munich, November 25, 2019. PANTAFLIX AG (GSIN: A12UPJ, ISIN: DE000A12UPJ7) announces the start of the fifth season of the successful format KRASS KLASSENFAHRT and is pushing ahead the work on three further PANTAFLIX original productions. Fans of the series will be able to watch the new episodes of KRASS KLASSENFAHRT on PANTAFLIX starting December 6. As usual, there will be three episodes published every Friday exclusively on the advertising-based streaming offer (AVoD) – free of charge and without registration.

That rocks. Together with the main actors, producers and social media stars Jonas Ems and Jonas Wuttke, PANTAFLIX celebrated a great success with the previous season. After the first three weeks since its launch on October 11, the fourth season has already achieved seven-digit steaming figures – and this on PANTAFLIX alone. In addition, KRASS KLASSENFAHRT is secondly exploited on YouTube and thus undergoes an additional extension of reach there.

Also, for the next PANTAFLIX original production, the Munich-based media company relies on the successful cooperation with the YouTube duo Jonas Ems and Jonas Wuttke and their production company Moonvibe. The start of the shooting for the ten-episode series with the working title DAILY HUSTLE is planned for the beginning of 2020. Thematically, everything revolves around the exciting and sometimes trivial lives of German Instagram and YouTube influencers. The production team stringently pursues its AVoD content strategy, which relies on high-circulation personalities from the social media world. In total, the DAILY HUSTLE cast reaches around six million followers on YouTube, Instagram and TikTok.

The second PANTAFLIX original production STREET LEGENDS (working title) tells a story that is no less exciting. Together with Dimitri Tsvetkov, well-known as the creator of the YouTube success series Ost Boys (a total of 900,000 followers on YouTube), the mini-series takes viewers into the dark streets of Berlin. Remote, but immediately authentic, three episodes unfold a new view of Germany's capital city and its life. Numerous prominent guest appearances round off the innovative format. More is not yet revealed, the shooting will start at the beginning of 2020.

The shooting of the first PANTAFLIX Original Movie already starts in December – Kida Khodr Ramadan (4 Blocks, The Goldfish) and Frederick Lau (Das perfekte Geheimnis, Victoria) together direct and co-produce this project with PANTAFLIX Studios. Frederick Lau also performs the lead role. An evaluation on PANTAFLIX is planned for 2020.

PANTAFLIX

"KRASS KLASSENFAHRT has generated high streaming figures within a very short time. The series is a big win for our streaming offer PANTAFLIX. Therefore we are very much looking forward to the start of the fifth season. With DAILY HUSTLE, STREET LEGENDS and our first Original Movie, we are consistently expanding our offer and are being perceived much more strongly. This is how we will succeed in making PANTAFLIX a relevant player in the German and international VoD market," says PANTAFLIX Chief Executive Officer (CEO) Nicolas Paalzow.

About PANTAFLIX AG:

PANTAFLIX AG (GSIN: A12UPJ, ISIN: DE000A12UPJ7) is a media and technology company with a clear growth strategy. Through the efficient integration of all Group divisions, the company achieves a high degree of integration with regard to the production, distribution, exploitation and marketing of films and series as well as their rights. In addition to the classic film production business PANTALEON Films, the music label PantaSounds, the brand integration unit March & Friends and the creative agency Creative Cosmos 15 the cloud-based video-on-demand platform (VoD) PANTAFLIX is also part of the Group. The VoD-platform focusses on providing users with a tailor-made premium content offering via all relevant access channels.

PANTAFLIX AG cooperates with renowned partners such as Amazon, Disney, Netflix, StudioCanal, Warner Bros. and others. The Group is represented in Berlin, Cologne and Munich.

Further information is available at www.pantaflixgroup.com and www.pantaflix.com.

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