

## **PANTAFLIX AG presents VoD strategy at Medientage in Munich**

**Munich, October 24, 2019.** PANTAFLIX AG (GSIN: A12UPJ, ISIN: DE000A12UPJ7) enters the big stage. The CCO Manuel Uhlitzsch will present the company and go deep into the VoD strategy topic today at 02:45 pm at the 33rd Edition of the Medientage Munich. He will hold a speech in the panel “VoD & Streaming Special – Interim results of the challenger: How are things at VoD made in Germany?”

### **About PANTAFLIX AG:**

PANTAFLIX AG (GSIN: A12UPJ, ISIN: DE000A12UPJ7) is a media and technology company with a clear growth strategy. Through the efficient integration of all Group divisions, the company achieves a high degree of integration with regard to the production, distribution, exploitation and marketing of films and series as well as their rights. In addition to the classic film production business PANTALEON Films, the music label PantaSounds, the brand integration unit March & Friends and the creative agency Creative Cosmos 15 the cloud-based video-on-demand platform (VoD) PANTAFLIX is also part of the Group. The VoD-platform focusses on providing users with a tailor-made premium content offering via all relevant access channels.

PANTAFLIX AG cooperates with renowned partners such as Amazon, Disney, Netflix, StudioCanal, Warner Bros. and others. The Group is represented in Berlin, Cologne and Munich.

Further information is available at [www.pantaflixgroup.com](http://www.pantaflixgroup.com) and [www.pantaflix.com](http://www.pantaflix.com).

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