

## **PANTAFlix AG to strengthen its management team for the expansion of its digital business**

**Munich, April 29, 2019.** PANTAFlix AG (GSIN: [A12UPJ](#), ISIN: [DE000A12UPJ7](#)) is set to intensify the further strategic expansion of its VoD business by bringing two additional digital and media experts on board: Thilo Schlüter and Manuel Uhlitzsch.

Thilo Schlüter takes over the position of Chief Operating Officer (COO) at PANTAFlix AG with immediate effect. Previously, he was a strategy director for Northern Europe at Viacom International Media Networks (GSIN: [A0HM1Q](#), ISIN: [US92553P2011](#)) and most recently Vice President responsible for product, marketing and communications within the DACH region. Thilo Schlüter has extensive experience in building and expanding the media brands and digital platforms for MTV, Nickelodeon and Comedy Central, among others.

Manuel Uhlitzsch is an experienced start-up entrepreneur and business angel. He is the co-founder and CEO of 7NXT Health GmbH, a dynamic start-up within ProSiebenSat.1 Media SE (GSIN: [PSM777](#), ISIN: [DE000PSM7770](#)) that develops and successfully monetizes paid online coaching sessions with numerous influencers. Previously, Manuel Uhlitzsch was the CEO of Magic Internet GmbH which developed the on-demand video portal MYVIDEO as well as the music streaming service AMPYA.

The central task of the Executive Team will be to integrate all Group divisions into the Group's overall digital strategy even more intensively than already. The video-on-demand offering operated by PANTAFlix will in future serve as a central platform for developments from other Group divisions in order to guarantee maximum value creation throughout all of the company's activities.

Furthermore, the two managers will strengthen the existing business development team in identifying new, additional business opportunities that are arising from the ongoing extremely rapid developments the media market is currently undergoing, particularly for such a technologically advanced platform as pantaflix.com.

“With Thilo Schlüter and Manuel Uhlitzsch, we will open a new chapter in the history of PANTAFlix and monetize our digital activities even more efficiently. Together, we will shape our existing and future VoD business and put it on a sustainable basis. Thilo and Manuel have already

proven their immeasurable value in their impressive professional careers," says PANTAFLIX CEO Nicolas Paalzow.

**About PANTAFLIX AG:**

PANTAFLIX AG (GSIN: A12UPJ, ISIN: DE000A12UPJ7) is one of the fastest growing media companies in Europe. The company pursues a 360-degree approach with regards to production, distribution, exploitation and marketing of films and series as well as their rights. In addition to the classic film production business PANTALEON Films, the music label PantaSounds, the brand integration unit March & Friends and the creative and production agency Creative Cosmos 15, the cloud-based video-on-demand platform (VoD) PANTAFLIX is also part of the Group. The VoD platform focuses on the global availability of international content.

PANTAFLIX AG cooperates with renowned partners such as Amazon, Disney, Warner Bros., StudioCanal and Premiere Digital Services. In its home market of Germany, the Group has offices in Berlin, Cologne and Munich.

Further information is available at [www.pantaflixgroup.com](http://www.pantaflixgroup.com) and [www.pantaflix.com](http://www.pantaflix.com)

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