

PANTAFlix signs global distribution agreement with one of the worlds leading servicing and digital content distributors, Premiere Digital Services

Munich, July 12, 2018 – PANTAFlix AG (GSIN: A12UPJ, ISIN: DE000A12UPJ7) has concluded a global content deal with Premiere Digital, one of the world's leading servicing and digital distribution companies, as part of its international expansion strategy. Premiere partners with all of the major Hollywood studios and networks on digital and broadcast content servicing, delivery and aggregation. With Premiere Digital's comprehensive content partnerships, the streaming offering of the VoD platform PANTAFlix is gaining access to approximately 500 new release titles per year.

Premiere Digital has global contracts with thousands of international rights holders. The company, based in locations around the world, already delivers content to the world market leaders Apple Inc. (NASDAQ: AAPL), Google Play (NASDAQ: GOOG), and Netflix Inc. (NASDAQ: NFLX) as well as numerous cable and satellite TV providers such as DirectTV, Dish Network and XFINITY TV. Premiere Digital, as a content aggregator, is a preferred partner of rights owners such as FilmRise, N'Circle, Gaumont Distribution TV, LLC, Comedy Dynamics and Epic Pictures, thanks to its expertise in movie and television distribution.

"The cooperation with Premiere Digital puts us on a par with the world market leaders in digital content and underlines the development of PANTAFlix into a global provider in the international VoD market. We are very pleased about this confirmation of the growing interest from Hollywood in the unique distribution and exploitation model of PANTAFlix," says Christoph Urban, Managing Director of PANTAFlix Technologies GmbH. "Premiere Digital, with its extensive and dynamic growing list of content partnerships, is a valuable partner for our future growth in the important US film market."

"Our goal is to continually expand our offering on PANTAFlix to unlock the potential of the market we target, with more than 250 million expatriates worldwide. With our new partner Premiere Digital, we have succeeded in the best possible way. We are convinced that this significant expansion of our catalog will further strengthen our dynamic growth," says Stefan Langefeld, CEO of PANTAFlix AG.

"Premiere is excited to enter into this partnership with Pantaflix to provide our content partners with even more distribution options. Premiere is always striving to be a leader, whether it is

distribution servicing, data analytics, or aggregation. This new relationship with Pantaflix will allow us to leverage all three for our content partners,” says Erik Anderson, President & Founder of PREMIERE DIGITAL SERVICES.

About PANTAFILIX AG:

PANTAFILIX AG (XETRA: [PAL](#), ISIN: [DE000A12UPJ7](#)) is one of the fastest growing media companies in Europe. The Group pursues a 360-degree approach to the production, distribution, exploitation, and marketing of films and series as well as their rights. In addition to the traditional film production business PANTALEON Films, the music label PantaSounds and the brand integration unit March & Friends, the video-on-demand platform (VoD) PANTAFILIX is also part of the Group. The VoD platform focuses on the global availability of international content. PANTAFILIX is thus opening up a vital and continuously growing market and is addressing more than 250 million expatriates worldwide. With its self-distribution approach, the VoD platform also enables film producers and rights holders to make their productions available for the first time to a worldwide audience with just a few clicks.

PANTAFILIX AG cooperates with renowned partners such as Amazon, Disney, Warner Bros. and StudioCanal. With digital expert Stefan Langefeld and media manager Nicolas Paalzow, it has a unique management team with deep roots in the film/TV- and technology industry. In its German home market, the group is based in Berlin, Munich, Cologne and Frankfurt/Main.

For further information, visit www.pantaflixgroup.com and www.pantaflix.com.

About PREMIERE DIGITAL SERVICES:

Premiere Digital offers a unique global delivery solution to content owners, digital platforms and broadcasters alike. Premiere works with rights-holders of film and television content of all sizes, and located around the world. Premiere provides servicing for all of the major studios. Premiere works with 1000s of independent providers (mini-majors, distribution companies, broadcasters, sales agents, individual filmmakers, etc.) on a global encoding, delivery, distribution and aggregation basis.

By partnering with Premiere, rightsholders get a one-stop shop. Whether content partners have direct deals with each end user, or prefer to leverage Premiere’s aggregation agreements with the top digital retailers, they offer flexible pricing models to ensure content gets where it needs to go. Premiere does not charge for storage, and can be the hub in keeping assets secure and ready to deliver to any endpoint required. This way, Premiere’s partners can focus resources on creation, acquisition, marketing and generally growing their business.

Premiere is trusted by all of the major players in the industry and holds Preferred Vendor status with iTunes (Preferred Plus), Google Play, and Microsoft XBOX. Premiere is a key partner in Amazon’s Global SVOD Launch, and they deliver 40+% of Google Play’s worldwide volume. They are actively delivering to 300+ digital retailers and 600+ broadcast end points in every territory. Their dedicated on-boarding team ensures all spec information is consistently up-to-date and can on-board new end points within a few business days, depending on the responsiveness of the third party.

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