

PANTAFlix is available worldwide as an Apple TV app as of right now and gains access to millions of potential users

Berlin, June 11, 2018 – With the launch of the Apple TV app, PANTAFlix Technologies GmbH, a 100% subsidiary of stock-listed PANTAFlix AG (WKN: A12UPJ, ISIN: DE000A12UPJ7), significantly expands the reach of its VoD platform PANTAFlix. Up to now, content was already available on Amazon Fire TV, Web, iOS, Android, and Windows. Now and in one clean sweep, the company is gaining additional access to millions of Apple TV users around the world and wins another high-coverage media partner and an innovative distribution channel. With the platform’s recent roll-out on all continents, which was implemented immediately before, the media group is driving its internationalization forward massively with this step.

“We’re confident that PANTAFlix’s availability as an Apple TV app presents a formidable opportunity to gain new users all around the world and to inspire them with content that, due to regional restrictions, they’re unable to get anywhere else,” says Stefan Langefeld, CEO of PANTAFlix AG. With the PANTAFlix Apple TV app, users can now enjoy plentiful new features such as voice control via Siri integration or uncomplicated payment via iTunes. “Going beyond optimal availability, we want to supply our users with the best possible handling. We are also very happy to report further improvements in usability and additional features. This puts us in a position to offer trailers of our content as of right now”, adds Christoph Urban, Managing Director of PANTAFlix Technologies GmbH.

Users with an Apple TV Box can download the app on the Apple TV App Store. All PANTAFlix content is available in Full HD quality. The app is available in English, German, Turkish, Polish, French and Chinese and provides access to PANTAFlix’s entire content catalog. Payment for the content is made directly via the app with the iTunes account.

About PANTAFlix AG:

PANTAFlix AG (XETRA: [PAL](#), ISIN: [DE000A12UPJ7](#)) is one of the fastest growing media companies in Europe. The Group pursues a 360-degree approach to the production, distribution, exploitation, and marketing of films and series as well as their rights. In addition to the traditional film production business PANTALEON Films, the music label PantaSounds and the brand integration unit March & Friends, the video-on-demand platform (VoD) PANTAFlix is also part of the Group. The VoD platform focuses on the global availability of international content. PANTAFlix is thus opening up a vital and continuously growing market and is addressing more than 250 million expatriates worldwide. With its self-distribution approach, the VoD platform also enables film producers and rights holders for the first time to make their productions available to a worldwide audience with just a few clicks.



PANTAFlix AG cooperates with renowned partners such as Amazon, Disney, Warner Bros. and StudioCanal. With digital expert Stefan Langefeld and media manager Nicolas Paalzow, it has a unique management team with deep roots in the film/TV- and technology industry. In its German home market, the group is based in Berlin, Munich, Cologne and Frankfurt/Main.

For further information, visit www.pantaflixgroup.com and www.pantaflix.com.

Contact:

schoesslerers GmbH
Sophie Ritter
Neue Grünstraße 17/18
D-10179 Berlin
Tel.: +49 (0)30 555 7305 13
E-Mail: sophie@schoesslerers.com