

## **PANTAFlix Technologies GmbH expands Management Team, adding digital expert Christoph Urban as further Managing Director**

**Berlin, May 8, 2018** – To tap the global streaming market’s full potential even more effectively, media corporation PANTAFlix AG expands the management of its 100% subsidiary, PANTAFlix Technologies GmbH. Christoph Urban will take over operations of the company as Managing Director, effective immediately.

Stefan Langefeld, Chairman of the Management Board and CEO of PANTAFlix AG, states: “The video-on-demand market keeps growing exponentially – which is why we brought Christoph on board of our Management Team. An expert in the field and very experienced, he will help push ahead our VoD-platform’s global roll-out full steam. This marks the next crucial step in PANTAFlix AG’s evolution towards a fully integrated media corporation with a global infrastructure.” Langefeld will stay on as Managing Partner at PANTAFlix Technologies GmbH.

Christoph Urban has over 20 years experience in digital markets and held executive positions in notable technology and media companies. As country manager for the streaming-platform Magine, he was responsible for expanding business operations and for strategic advancement in the German market. Before that, he was Head of Marketing of Rakuten Deutschland as well as Head of Digital Marketing with Saturn International. He gained international managerial experience as Director Marketing & Content GAS with Fox Interactive Media and as Head of Digital with the VIACOM-subsiary MTV Networks. “PANTAFlix’s approach of making content available worldwide will revolutionize the VoD-market. I look forward to being part of this exciting development and am very happy to lend my expertise to expand the global VoD-market even further”, says Christoph Urban.

### **About PANTAFlix AG:**

PANTAFlix AG (XETRA: [PAL](#), ISIN: [DE000A12UPJ7](#)) is one of the fastest growing media companies in Europe. Consisting of the video-on-demand platform (VoD) PANTAFlix, the traditional film production division *PANTALEON Films*, the music label *PantaSounds* and the brand integration unit *March & Friends*, the Group pursues a 360-degree approach to the production, distribution, exploitation, and marketing of films and series as well as their rights. The company's high growth dynamics stems from its progressive distribution model for international film productions on PANTAFlix.

PANTAFlix already provides content to film and series consumers all over the world. PANTAFlix AG has cooperation agreements with renowned partners *such as Amazon, Warner Bros., Disney, StudioCanal*



and *Sun Seven Stars Media*. In its German home market, the group is based in Berlin, Munich, Cologne and Frankfurt/Main.

**About PANTAFLIX (VoD platform):**

PANTAFLIX is a cloud-based video-on-demand platform “made in Germany” that for the first time enables film producers and rights holders to make their productions available to a global audience in just a few clicks. Its global orientation and direct market access break up the existing structures in the film business and offer producers the best possible remuneration for their films. Meanwhile, PANTAFLIX offers film fans a particularly extensive and diverse portfolio with content from a wide range of genres that is precisely geared to their interests and needs. With digital expert Stefan Langefeld and media manager Nicolas Paalzow, it has a unique management team with deep roots in the film/TV- and technology industry.

For further information, visit [www.pantaflixgroup.com](http://www.pantaflixgroup.com) and [www.pantaflix.com](http://www.pantaflix.com).

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