

PANTAFlix AG: VoD platform PANTAFlix is now available on all continents and in almost 50 countries – Another milestone in global roll-out

Munich, May 2, 2018 – PANTAFlix AG has achieved the next key milestone on its journey to becoming a global VoD platform – the availability on all continents. The launch of PANTAFlix in Canada, Australia, New Zealand and South Africa completes the innovative VoD platform’s coverage in English-speaking territories, which are among the most important target markets in reaching expatriates. This step also concludes the successful market entry in North America and ensures PANTAFlix access to key markets in Oceania. Australia in particular is one of the most important ex-pat countries worldwide.

PANTAFlix therefore from now on delivers content to film-lovers in around 50 countries all over the world. These comprise the US, nearly all European countries, including the major economies of Germany, France, the UK and Italy, as well as the core Asian markets of Japan, Vietnam and the Philippines.

“With the availability of PANTAFlix in the most important English-speaking territories, the entire North American region, in particular, the global rollout of our innovative platform continues to develop according to plan. Our unique distribution model puts us right where expatriates, one of our key target groups, like to be. In Oceania, we are tapping one of the most important growth markets, and with South Africa, we are starting in the first country on the African continent. The fact that our PANTAFlix product range is now available on all continents is an important milestone for our global rollout and is particularly delightful for us,” said Stefan Langefeld, CEO of PANTAFlix AG.

About PANTAFlix AG:

PANTAFlix AG (XETRA: [PAL](#), ISIN: [DE000A12UPJ7](#)) is one of the fastest growing media companies in Europe. Consisting of the video-on-demand platform (VoD) PANTAFlix, the traditional film production division *PANTALEON Films*, the music label *PantaSounds* and the brand integration unit *March & Friends*, the Group pursues a 360-degree approach to the production, distribution, exploitation, and marketing of films and series as well as their rights. The company’s high growth dynamics stems from its progressive distribution model for international film productions on PANTAFlix.

PANTAFlix already provides content to film and series consumers all over the world. PANTAFlix AG has cooperation agreements with renowned partners *such as Amazon, Warner Bros., Disney, StudioCanal and Sun Seven Stars Media*. In its German home market, the group is based in Berlin, Munich, Cologne and Frankfurt/Main.

About PANTAFlix (VoD platform):



PANTAFlix is a cloud-based video-on-demand platform “made in Germany” that for the first time enables film producers and rights holders to make their productions available to a global audience in just a few clicks. Its global orientation and direct market access break up the existing structures in the film business and offer producers the best possible remuneration for their films. Meanwhile, PANTAFlix offers film fans a particularly extensive and diverse portfolio with content from a wide range of genres that is precisely geared to their interests and needs. With digital expert Stefan Langefeld and media manager Nicolas Paalzow, it has a unique management team with deep roots in the film/TV- and technology industry.

For further information, visit www.pantaflixgroup.com and www.pantaflix.com.

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