

## **PANTAFLIX AG: Digital business on the advance – COO Stefan Langefeld takes over as CEO**

- **Ex-Apple iTunes manager Stefan Langefeld moves to the head of the Board**
- **Strong growth in online video distribution platform PANTAFLIX**
- **Digital business in the focus of the Group**
- **Consistent integration of all divisions**
- **Founder and hitherto member of the Management Board Dan Maag is dedicated as Managing Director of PANTALEON Films to the further expansion of the production business**

**Munich, 23 April 2018** – The Supervisory Board in yesterday's meeting has appointed Management Board member Stefan Langefeld to the new CEO of PANTAFLIX AG (ISIN: [DE000A12UPJ7](#)). He follows Dan Maag, who with immediate effect and by mutual agreement has laid down his Management Board mandate and will henceforth head the Group's production business as the new Managing Director of PANTALEON Films together with Management Board member Nicolas Paalzow. In the same instance, the Supervisory Board has extended Stefan Langefeld's mandate by two years until 30 April 2022.

Stefan Langefeld was formerly responsible as a member of the Management Board and COO for the entire digital business of PANTAFLIX AG. In particular, under his leadership, the subsidiary PANTAFLIX Technologies has become an innovative and globally operating provider for the distribution of audiovisual content. In addition to hundreds of rights owners from all over the world, its customers include the US studio Disney and the French entertainment group STUDIOCANAL, which exploit and monetize their content via the digital infrastructure of the VoD platform PANTAFLIX.

Dan Maag, founder and hitherto CEO of PANTAFLIX AG, explains: "With Stefan Langefeld's appointment, we have already in the past year consistently followed our course of rapid and powerful growth with an internationally experienced top management. Stefan Langefeld led the worldwide expansion of the iTunes platform in 60 countries at Apple for 10 years, and since he has been responsible for the digital division at PANTAFLIX, we have taken gigantic steps with him. PANTAFLIX is already one of the leading and most reliable suppliers in this global business. Thus, it is only logical that Stefan Langefeld is now continuing to expand the entire group of companies into a leading digital corporation. With his clear and visionary manner, he enjoys high respect within the Group as well as among customers and partners".

"I am very pleased to initiate the next step in the evolution of this great company. Our global infrastructure is a unique product that we have developed completely in-house, making it a unique asset for our company. Our international teams are highly professional – the prerequisites could not be any better. The combination of production expertise and digital infrastructure also offers unique opportunities and a bright outlook for the future. We will now continue our hard work to achieve this," says Stefan Langefeld, the new CEO of PANTAFlix AG.

The production areas of PANTAFlix AG will be aligned to the digital business even more consistently than before. "In everything we do, our first thought must be about the potential in the online sector," summarizes company founder Dan Maag, who will continue to work exclusively as a producer for the company in the future.

**About PANTAFlix AG:**

PANTAFlix AG (XETRA: [PAL](#), ISIN: [DE000A12UPJ7](#)) is one of the fastest growing media companies in Europe. Consisting of the video-on-demand platform (VoD) PANTAFlix, the traditional film production division *PANTALEON Films*, the music label *PantaSounds* and the brand integration unit *March & Friends*, the Group pursues a 360-degree approach to the production, distribution, exploitation, and marketing of films and series as well as their rights. The company's high growth dynamics stems from its progressive distribution model for international film productions on PANTAFlix.

PANTAFlix already provides content to film and series consumers all over the world. PANTAFlix AG has cooperation agreements with renowned partners *such as Amazon, Warner Bros., Disney, StudioCanal and Sun Seven Stars Media*. In its German home market, the group is based in Berlin, Munich, Cologne and Frankfurt/Main.

**About PANTAFlix (VoD platform):**

PANTAFlix is a cloud-based video-on-demand platform "made in Germany" that for the first time enables film producers and rights holders to make their productions available to a global audience in just a few clicks. Its global orientation and direct market access break up the existing structures in the film business and offer producers the best possible remuneration for their films. Meanwhile, PANTAFlix offers film fans a particularly extensive and diverse portfolio with content from a wide range of genres that is precisely geared to their interests and needs. PANTAFlix began its rollout at the end of 2016. With film producer Dan Maag, digital expert Stefan Langefeld and media manager Nicolas Paalzow, it has a unique management team with deep roots in the film and technology industry.

For further information, visit [www.pantaflixgroup.com](http://www.pantaflixgroup.com) and [www.pantaflix.com](http://www.pantaflix.com).

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