

PANTAFlix AG: VoD platform PANTAFlix makes a film available online worldwide simultaneously with the theater release for the first time

- **PANTAFlix implements a global day-and-date release for the first time**
- **“Als der Weihnachtsmann vom Himmel fiel” (“When Santa fell from the sky”) will be available online on PANTAFlix worldwide on 3 December 2017, in parallel to its cinema release**

Munich, 1 December 2017 – On 3 December 2017, PANTAFlix AG will make a film available online on its VoD platform PANTAFlix at the same time as its cinema release in Germany for the first time. The film “Als der Weihnachtsmann vom Himmel fiel” (“When Santa fell from the sky”) will be accessible on the platform simultaneously to its release in German movie theaters. Except for the German-speaking territories – Germany, Austria, Switzerland, South Tyrol and Luxembourg – the film will be available globally on PANTAFlix.

“This day-and-date release represents an important next step: we are making a film available on PANTAFlix in parallel to the cinema release for the first time,” says Stefan Langefeld, COO of PANTAFlix AG. “This step once again proves our aspiration to become the most innovative video-on-demand provider. With this, we once more reach a significant milestone as a partner for filmmakers and studios. Usually, valuable months are passed by through a cinema premiere and the global availability of a movie. In these months a movie cannot be exploited and additional income cannot yet be generated. To shorten this timeframe translates to higher sales potential for all parties involved.”

The film “Als der Weihnachtsmann vom Himmel fiel” is a performance by the Augsburger Puppenkiste puppet theater, produced for the cinema by Kiko Productions. It will be premiere at movie theaters starting 3 December 2017.

About PANTAFlix AG:

PANTAFlix (XETRA: PAL, ISIN: DE000A12UPJ7) is one of the fastest growing media companies in Europe. Consisting of the video-on-demand platform (VoD) PANTAFlix, the traditional film production division PANTALEON Films, and the brand integration unit March & Friends, the Group pursues a 360-degree approach to the production, distribution, exploitation, and marketing of films and series as well as their rights. The company's high growth dynamics stems from its progressive distribution model for international film productions on PANTAFlix.



After the launch in German-speaking countries followed by Europe, the USA and Canada as well as Asia, the platform will soon be available worldwide.

PANTAFlix already provides tens of thousands of contents to cineastes all over the world. PANTAFlix AG has cooperation agreements with renowned partners such as Amazon Prime, Disney, Warner Bros., and Sun Seven Stars Media. In its German home market, the group is based in Berlin, Munich, and Frankfurt.

On the stock exchange, you will find PANTAFlix AG under the XETRA symbol PAL and the following ISIN: DE000A12UPJ7.

About PANTAFlix (VoD platform):

PANTAFlix is a cloud-based video-on-demand platform made in Germany that enables film producers and rights holders to make their productions available to a global audience in just a few clicks for the first time. Its global orientation and direct market access without intermediaries break up the existing structures in the film business and offer producers the best possible remuneration for their films. Meanwhile, PANTAFlix offers film fans a particularly extensive and diverse portfolio with content from a wide range of genres that is precisely geared to their interests and needs. PANTAFlix was founded in July 2016. With actor Matthias Schweighöfer, film producer Dan Maag and digital expert Stefan Langefeld, it has a unique management team with deep roots in the film and technology industry.

For further information, visit www.pantaflixgroup.com and www.pantaflix.com.

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