

## **PANTAFlix AG closes another deal in China: Movie “Hot Dog” has been sold to one of the largest Chinese distributors**

**Munich, 22 November 2017** – PANTAFlix AG has achieved a significant international coup for one of its current major productions “Hot Dog”. The action comedy, which celebrates its world premiere in January 2018, has been sold to China.

The deal is remarkable in two ways: On the one hand, German movies have so far rarely been marketed in China. On the other hand, with S&C Pictures a very strong partner has purchased all the rights for the Asian megamarket which substantially outperformed both Europe and the US with 1.37 billion cinema tickets sold . The prestigious company has already exploited blockbusters such as “Transformers” and “Arrival” in China with great success.

“This sale confirms our strategy to play a strong role in the Chinese market in all our business divisions. Once again, with S&C, we were able to gain a strategically important partner for the Chinese market. With this transaction, we once again prove the brilliant performance of our movie division”, says Dan Maag, CEO of PANTAFlix AG.

In addition to China, the movie has been licensed in other important territories such as Japan, the Middle East, Taiwan or Spain well before its official theatrical release in January 2018.

The action comedy “Hot Dog” is set to have its premiere by Warner Bros. in German movie theaters on January 18, 2018.

### About PANTAFlix AG:

PANTAFlix (XETRA: PAL, ISIN: DE000A12UPJ7) is one of the fastest growing media companies in Europe. Consisting of the video-on-demand platform (VoD) PANTAFlix, the traditional film production division *PANTALEON Films*, and the brand integration unit *March & Friends*, the Group pursues a 360-degree approach to the production, distribution, exploitation, and marketing of films and series as well as their rights. The company's high growth dynamics stems from its progressive distribution model for international film productions on PANTAFlix.

After the launch in German-speaking countries followed by Europe, the USA and Canada as well as Asia, the platform will soon be available worldwide.

PANTAFlix already provides contents to cineastes all over the world without the usual territorial restrictions.

PANTAFlix AG has cooperation agreements with renowned partners *such as Amazon Prime, Warner Bros., and Sun Seven Stars Media*. In its German home market, the group is based in Berlin, Munich, and Frankfurt.



On the stock exchange, you will find PANTAFLIX AG under the XETRA symbol PAL and the following ISIN: DE000A12UPJ7.

For further information, visit [www.pantaflixgroup.com](http://www.pantaflixgroup.com) and [www.pantaflix.com](http://www.pantaflix.com).

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