

## **PANTAFLIX AG: Publication of 2017 half-year report – Operating performance and progress in VoD business much better than forecast – EBITDA of EUR 8.5 million – Sharp rise in earnings expected for 2017 as a whole**

**PANTAFLIX AG published its half-year report for the first half of 2017 today. Along with the rapid progress of the disruptive video-on-demand platform PANTAFLIX, exclusive productions by PANTALEON Films also contributed to the dynamic performance.**

**Munich, 28 September 2017** – PANTAFLIX AG enjoyed a successful first half of 2017, far exceeding forecasts. In the period from January to June 2017, revenues and income from ordinary activities rose to a nearly sevenfold amount of EUR 13.3 million compared with EUR 2.0 million in the previous year. Earnings before interest, taxes, depreciation, and amortization (EBITDA) amounted to EUR 8.5 million in the reporting period after EUR -2.3 million in the first half of 2016, surpassing expectations.

The dynamic performance in the first half of 2017 was based on the profitability of projects in every respect with PANTAFLIX cooperation partners such as Amazon Prime and Warner Bros. as well as the strong demand for films and series via the video-on-demand platform (VoD) PANTAFLIX.

Following the launch of PANTAFLIX online in Europe and the USA at the end of 2016, the VoD platform is already fulfilling its huge potential. Film fans around the world appreciate PANTAFLIX because of its extensive offering, ease of use and convenient registration. As well as offering multilingual menus (German, English, French, Polish and Turkish) and almost all common payment methods – including *PayPal* – PANTAFLIX now even provides the options of in-app downloads so users can enjoy films in environments with no web access, for example during a flight. Thanks to its partner Amazon, PANTAFLIX is also already available as an app on the popular Fire TV stick for use on a smart TV.

“PANTAFLIX is a game-changer in three respects: movie fans around the world finally have the opportunity to see films without territorial rights restrictions. Film-makers benefit from a transparent and straightforward film-exploitation model. Taken together, these two developments deliver substantial added value for our shareholders – as our figures show. And that is just the start.

We are also very proud to have hired Apple top manager Stefan Langefeld as a further member of the Management Board in the first half of the year to develop this business even faster,” says Dan Maag, CEO of PANTAFLIX AG.

In collaboration with Amazon Prime, PANTAFLIX AG also produced one of the most successful German series of all time in “You Are Wanted”. Launched in more than 200 countries, the thriller starring Matthias Schweighöfer was one of the five most-watched series in 70 countries. As a result of its stunning success, PANTAFLIX AG, and its partners Warner Bros. and Amazon agreed to produce a second season. Shooting started on 22 September 2017. Six new episodes will be available exclusively to Prime subscribers in over 200 countries and territories on Amazon Prime Video in 2018.

“We are entirely satisfied with the first half of the year. Above all, the dynamic development of the PANTAFLIX platform makes us very happy,” says Dan Maag.

In view of the successful performance in the first half of 2017 and the promising prospects, especially in the VoD sector, in the second half of the year, the Management Board is aiming for a sharp rise in revenues along with a significant increase in income for the current financial year. The VoD platform PANTAFLIX will make a key contribution to the planned dynamic growth.

The half-year report for 2017 is available for download in the Investor Relations section at [www.pantaflixgroup.com](http://www.pantaflixgroup.com).

#### About PANTAFLIX AG:

PANTAFLIX is one of the fastest growing media companies in Europe. Consisting of the video-on-demand platform (VoD) PANTAFLIX, the traditional film production division PANTALEON Films, and the brand integration unit March & Friends, the Group pursues a 360-degree approach to the production, distribution, exploitation, and marketing of films and series as well as their rights. The company's high growth dynamics stems from its progressive distribution model for international film productions on PANTAFLIX.

After the launch in German-speaking countries followed by Europe, the USA and Canada as well as Asia, the platform will soon be available worldwide.

PANTAFLIX already provides tens of thousands of contents to cineastes all over the world without the usual territorial restrictions. PANTAFLIX AG has cooperation agreements with renowned partners *such as Amazon Prime, Warner Bros., and Sun Seven Stars Media*. In its German home market, the group is based in Berlin, Munich, and Frankfurt.

On the stock exchange, you will find PANTAFLIX AG under the XETRA symbol PAL and the following ISIN: DE000A12UPJ7.

For further information, visit [www.pantaflixgroup.com](http://www.pantaflixgroup.com) and [www.pantaflix.com](http://www.pantaflix.com).

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