

## Ad hoc announcement according to Section 17 MAR

## PANTALEON Entertainment AG: Major shareholder intends to widen shareholder base with renowned institutional investors

Munich, August 03, 2017 - BlackMars Capital GmbH, Kronberg, has informed Pantaleon Entertainment AG that it intends to place a stake of the Company's existing share capital of up to 7 percent with institutional investors. The shares shall be placed in form of a private placement using accelerated bookbuilding. The placement is intended to increase the free float. Foremost, it enables the participation of renowned financial investors wanting to accompany the further development of the company who partially, due to size restrictions, can only invest in the company as of now.

August 03, 2017 The Management Board

## About PANTALEON Entertainment AG:

PANTALEON Entertainment AG (XETRA: PAL, ISIN: DE000A12UPJ7) is one of the fastest growing media companies in Europe. The group, as a leading producer of feature films with world-class distribution partners such as Warner Bros. and Amazon Prime, developed high growth dynamics from the start. The financial success of the content division paid in for the formation of the disruptive video-on-demand (VoD) game changer pantaflix.com, a 100% daughter of PANTALEON that initiated its global rollout in 2016.

For more information: www.pantaleonentertainment.com

Contact Investor Relations:

PANTALEON Entertainment AG Eerik Budarz **Head of Capital Markets** Hans-Sachs-Str. 7 D-80469 Munich phone: +49 (0)89 2323 855 0

fax: +49 (0)89 2323 855 19 mail: e.budarz@pantaflix.com

mail: sh@crossalliance.com

CROSS ALLIANCE communication GmbH Susan Hoffmeister Freihamer Strasse 2 D-82166 Graefelfing/Munich phone: +49 (0)89 89827227

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