

**Ad hoc announcement according to Section 17 MAR**

**- PANTALEON Entertainment AG is holding preliminary talks with a potential cooperation partner from China on establishing a joint venture -**

**Kronberg im Taunus, March 20, 2017** – The Management Board of PANTALEON Entertainment AG (ISIN DE000A12UPJ7, WKN A12UPJ) is currently holding preliminary talks with a potential cooperation partner from China on establishing a joint venture for realizing the further development of the video-on-demand platform PANTAFLIX.

March 20, 2017

The Management Board

Contact:

PANTALEON Entertainment AG  
Katharinenstraße 4  
D-61476 Kronberg im Taunus  
Tel.: +49 6173 3945095  
Fax: +49 6173 3945097  
E-Mail: [ir@pantaleongroup.com](mailto:ir@pantaleongroup.com)

Contact Investor Relations:

CROSS ALLIANCE communication GmbH  
Susan Hoffmeister  
Freihamer Straße 2  
D-82166 Gräfelfing/München  
Tel.: +49 89 89827227  
E-Mail: [sh@crossalliance.com](mailto:sh@crossalliance.com)