

**Ad hoc announcement according to Section 17 MAR**

**PANTALEON Entertainment AG expands Executive Board – Stefan Langefeld assumes the newly created position of the COO with effect from May 1, 2017**

Berlin, January 9, 2017 – The Supervisory Board of PANTALEON Entertainment AG at its meeting today has appointed Mr. Stefan Langefeld as new member of the Executive Board with effect from May 1, 2017. Stefan Langefeld has been in executive management positions at Apple since 2007. He has been responsible, among other things, for the TV and film business of iTunes in Central and Eastern Europe since 2013 as the iTunes Head of TV and Movies Central and Eastern Europe. In the newly created position of Chief Operating Officer (COO) at PANTALEON Entertainment AG Stefan Langefeld will take over and continue to push further the worldwide rollout of the Video-on-Demand (VoD) platform [pantaflix.com](http://pantaflix.com). PANTALEON CEO Dan Maag will increasingly focus on future strategy, international partnerships and productions.