



PANTALEON Entertainment AG: Innovative VoD Platform Pantaflix Launches New iOS-App, Now Runs on over 1 Billion Mobile Devices

- **Free pantaflix app now available in Apple's App Store**
- **New App extends Pantaflix reach to all iPhones and iPads**
- **Additional availability on over 1 billion iOS devices**
- **First of a series of launches on various smartphone apps and Smart TVs**

Berlin, December 19, 2016 – pantaflix.com, the innovative Video-on-Demand (VoD) platform run by PANTALEON Entertainment AG (XETRA: PAL, ISIN: DE000A12UPJ7), is now available as an iOS app in the Apple App Store as free download. Pantaflix.com, which has so far only been available in a web browser version, will thereby expand its reach to over 1 billion mobile iOS devices, such as iPhones and iPads. The launch of the iOS app marks the first of a series of various pantaflix-app launches in the coming months, with the goal of making the service available on all smartphones and Smart-TVs worldwide.

Says Dan Maag, CEO of PANTAFLIX and PANTALEON Entertainment AG: "Getting our pantaflix app approved and released on the Apple App Store is the first step to make pantaflix.com available on all display devices used by customers world-wide in the coming months. Mobile content delivery is becoming more and more important. So we are very proud to be able to provide our customers with this free offer in time for the holiday season."

iOS users can download the pantaflix app for their iPhone or iPad for free effective immediately at: <https://appsto.re/de/a5Byfb.i>

Pantaflix app launch dates on other smartphone operating systems and Smart TVs will be published on pantaflix.com shortly.



About pantaflix.com:

www.pantaflix.com is an innovative and cloud-based Video-on-Demand (VoD) platform, which for the first time enables filmmakers and rights owners to market their productions to a worldwide audience with just a few clicks. pantaflix.com offers immediate market access reducing the stages of the exploitation chain. 75 percent of sales go straight to the producer, 25 percent to pantaflix.com. Thus, producers receive up to 7.5 times as much revenue as from traditional platforms.

About PANTALEON Entertainment AG:

PANTALEON Entertainment AG is one of the fastest growing media companies in Europe. The group, as a leading producer of feature films with world-class distribution partners such as Warner Bros. and Amazon Prime, developed high growth dynamics from the start. The financial success of the content division paid in for the formation of the disruptive video-on-demand (VoD) game changer pantaflix.com, a 100% daughter of PANTALEON that just recently initiated its global roll-out. For more information: www.pantaleonentertainment.com and www.pantaflix.com

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