

PANTAFLIX Official VoD Screening Platform for the GERMAN FILM AWARDS

- Most prestigious award of German film to use pantaflix.com exclusively
- Cooperation with German Film Academy to ensure maximum recognition in film industry
- pantaflix.com allows screening streams in 5.1 sound and HD quality

Berlin, December 6, 2016 – pantaflix.com, the innovative Video-on-Demand (VoD) platform of PANTALEON Entertainment AG (XETRA: PAL, ISIN: DE000A12UPJ7), will be the exclusive screening partner for the GERMAN FILM ACADEMY in choosing the winners of the GERMAN FILM AWARDS 2017. As official VoD screening platform, all academy members will have access to PANTAFLIX to view the nominated films and select the winners of the GERMAN FILM AWARDS, the GOLDEN LOLA.

The GERMAN FILM AWARDS, which have been awarded since 1951, are regarded as the most prestigious awards for German films and are the highest-priced German cultural awards. In contrast to past DVD screenings, pantaflix.com allows the films to be streamed in 5.1 sound and HD quality as well as to be watched on mobile devices anywhere with the iOS app still appearing in December 2016. All films will be copy-protected with the latest Digital Rights Management (DRM) technology. The GERMAN FILM AWARDS are comparable to the Oscars awarded every year by the Academy of Motion Picture Arts and Sciences in Los Angeles.

"We are very happy about this first and very important step to establish pantaflix.com in our home market as the platform of choice for film professionals," explains PANTALEON CEO Dan Maag. "This will allow us to familiarize the entire German film industry with the advantages of our innovative platform. A strong position in our home market offers a solid base for our global expansion. Therefore, the exclusive partnership with the German Film Academy is a great success for us."

"PANTAFLIX offers the ideal solution to help us reach our over 1800 academy members and allow them to screen and vote on the GERMAN FILM AWARDS candidates 2017 online, too," adds German Film Academy Managing Director Anne Leppin. "PANTAFLIX not only ensures the best playback quality but also the highest safety standards. We are very pleased with this valuable collaboration."

About pantaflix.com:

www.pantaflix.com is an innovative and cloud-based Video-on-Demand (VoD) platform, which for the first time enables filmmakers and rights owners to market their productions to a worldwide audience with just a few clicks. pantaflix.com offers immediate market access reducing the stages of the exploitation chain. 75 percent of sales go straight to the producer, 25 percent to pantaflix.com. Thus, producers receive up to 7.5 times as much revenue as from traditional platforms.



About PANTALEON Entertainment AG:

PANTALEON Entertainment AG is one of the fastest growing media companies in Europe. The group, as a leading producer of feature films with world-class distribution partners such as Warner Bros. and Amazon Prime, developed high growth dynamics from the start. The financial success of the content division paid in for the formation of the disruptive video-on-demand (VoD) game changer pantaflix.com, a 100% daughter of PANTALEON that just recently initiated its global roll-out. For more information: www.pantaleonentertainment.com and www.pantaflix.com

About the GERMAN FILM AWARDS:

The GERMAN FILM AWARDS – the most prestigious and valuable German film award – is endowed with a total of almost Euro 3 million in prize money, sponsored by the Federal Commissioner for Culture and Media. It is awarded by the State Minister for Culture Prof. Monika Grütters. The winners are voted on by the members of the German Film Academy. The awards ceremony is presented by the GERMAN FILM ACADEMY together with Federal Commissioner for Culture and Media (BKM), and produced by DFA Produktion GmbH.

For more information: www.deutscher-filmpreis.de.

About the GERMAN FILM ACADEMY:

The GERMAN FILM ACADEMY founded in 2003 is a non-profit foundation with over 1,800 members from all artistic filmmaking professions which acts as a lobbying group for the film industry, with numerous projects and film policy commitments for the support of German filmmaking as its statutory objective.

For more information: www.deutsche-filmakademie.de.

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